VALENTIN CIOBANU

Product Design

PORTFOLIO

ValentinCiobanu.Com
Dribbble.com/vmdx
linkedin.com/in/valimdx

CONTACT

Barcelona, Spain
k2sxss@gmail.com
+34 642317646

SUMMARY

With over 8 years of hands-on experience on Product Design with a strong focus on Mobile and Web apps, driving a user-centric approach guided by the voice of the customer and user experience research, spannig across all areas of product design from negotiating product features, viability and monetization with stakeholders and product owners, from establishing a product centered marketing strategy, and ensuring best design and usability concepts are used to ensure a products directed to winning the market.

EXPERIENCE

Sage Group PLC

Mobile Product Design
Jul.2015 - Present

My role as Sr. UI UX Designer involved in leading business meetings in better defining the Mobile Product, Defining a good user-centered information architecture and User experience while collaborating closely with the development team. We have conducted several on-site user tests to test and improve the usability, Defined the mobile guidelines and have been heavily involved in the global product marketing and strategy.

As part of the Production team for Sage Expenses mobile app, I have been part of a small internal team that enabled a high-profile partnership between Apple and Sage, while working closely with the Business Enterprise Lab team at Apple offices in Cupertino.

Smarty Ears LLC

Lead Product UI Design
May.2011 - Jul.2015

Smarty Ears is a top selling and leader on Speech, Language & Communication educational apps for mobile devices. The software is used worldwide and part of therapy with target audiences as low as 2 years old and top level professionals in the niche.
I have worked closely with the management, defining a vision of branding for the company as well as the wireframes, ui design and interaction of the interfaces for over 50 mobile apps, and graphic design for media Appearances, conferences, and merchandise, logos and websites.

ShuttleFare.com LLC

Senior UI/UX Design
Dec.2013 - May.2015

ShuttleFare.com is a booking engine and a major player on the Airport Shuttle Transportation Business with rides to and from over 100 airports Worldwide. The company also holds other subsidiaries in the transportation field.

I was directly in charge with the interface and interaction design of the company's website front end designs.

I have collaborated with the management to produce a high quality user experience and design on the company's newly launched Valet service mobile app and website.

Gold Line Group Ltd.

Senior UI/UX Design
Dec.2012 - Sep.2013

Gold Line Group is one of the world's leading companies in providing advanced communication encryption, being licensed by the Israeli government in secure communication.

My role as Sr. designer involved creating a new interface for the company's mobile applications spanning over all platforms (iOS, Android, Blackberry, Desktop). I have worked closely with the CTO and the CEO in finding the best solution. I have also provided design solutions for the company's website.

EDUCATION

Aurel Vlaicu University

Engineering   2006 - 2011

Bachelors Degree in Automatics and Applied Informatics

KNOWLEDGE | SKILLS

- UI design
- Interaction Design
- User Research
- Usability Testing
- Wireframing
- Prototyping
- HTML, CSS

- Gamification
- Interaction animation
- Video editing
- Concept Artist
- Industrial Desginer
- Maker
- Photography

- Adobe Photoshop
- Adobe Illustrator
- Adobe AfterEffects
- SketchApp
- Invision
- Axure RP
- Pixate

References available upon request