

VALENTIN CIOBANU



PORTFOLIO

ValentinCiobanu.Com
Dribbble.com/vmdx
linkedin.com/in/valimdx

CONTACT

Barcelona, Spain
k2sxss@gmail.com
+34 642317646

SUMMARY

With over 9 years of professional hands-on experience on Product Design and business development, with a strong experience on mobile and web apps, driving a user-centric approach guided by the voice of the customer and user experience research, spanning across all areas of product design from negotiating product features, viability and monetization with stakeholders and product owners, from establishing a product centered marketing strategy, and ensuring best design and usability concepts.

EXPERIENCE

Cegedim SWF
Business Process Designer
Apr.2018 - Present

Stacks - The Cegedim Software Factory is providing and developing global SaaS Solutions for a wide range of customers in the Healthcare sector.

Working closely with PO and internal customers to research, analyze and define Product features. I have overseen a team of designers in order to clearly express the clients needs, Pitch solutions to Stakeholders. SHaring knowledge and requirements with QA and supporting the development on product knowledge and frontend engineering.

Owner of several internal projects regarding design operations and increasing the productivity and efficient communication in the office.

UI UX IxD
Freelance Consultant
Dec.2016 - Present

Freelance multi-disciplinary consulting, tasked to improve Usability and create more engagement, better scope the product design and requirements, provide creative solutions to solve product problems.

Clients include:

- ViscaWeb - iOS mobile Sports application design
- TrafficTarget - Service Design, Branding, Web design
- WePlanBarcelona - Service Design, Branding, Web design
- Repetier Apps - 3d Printing Desktop and Web App revamp

Sage Group PLC

Mobile Product Design

Jul.2015 - Nov. 2016

My role as Sr. UI UX Designer involved in leading business meetings in better defining the Mobile Product, Defining a good user-centered information architecture and User experience while collaborating closely with the development team. We have conducted several on-site user tests to improve the app usability, Defined the mobile guidelines and have been involved in the global product marketing and strategy.

As part of the Production team for Sage Expenses mobile app, I have been part of a small internal team that enabled a high-profile partnership between Apple and Sage, while working closely with the Business Enterprise Lab team at Apple offices in Cupertino.

Smarty Ears LLC

Lead Product UI Design

May.2011 - Jul.2015

Smarty Ears is a top selling and leader on Speech, Language & Communication educational apps for mobile devices. The software is used worldwide and part of therapy with target audiences as low as 2 years old and top level professionals in the niche.

I have worked closely with the top management, defining a vision of branding for the company, design wireframes, ui design and interaction of the interfaces for over 50 mobile apps. I was part of the graphic design for media appearances, conferences, merchandise, logos and website design and experience.

ShuttleFare.com LLC

Senior UI/UX Design

Dec.2013 - May.2015

ShuttleFare.com is a booking engine and a major player on the Airport Shuttle Transportation Business with rides to and from over 100 airports Worldwide. The company also holds other subsidiaries in the transportation field.

I was directly in charge with the interface and interaction design of the company's website front end designs.

I have collaborated with the management to produce a high quality user experience and design on the company's newly launched Valet service mobile app and website.

Gold Line Group Ltd.

Senior UI/UX Design

Dec.2012 - Sep.2013

Gold Line Group is one of the world's leading companies in providing advanced communication encryption, being licensed by the Israeli government in secure communication.

My role as Sr. designer involved creating a new interface for the company's mobile applications spanning over all platforms (iOS, Android, Blackberry, Desktop). I have worked closely with the CTO and the CEO in finding the best solution. I have also provided design solutions for the company's website.

EDUCATION

Aurel Vlaicu University

Bachelors Degree in Automatics and Applied Informatics

Engineering 2016-2011

KNOWLEDGE | SKILLS

- User Research & Testing
- Market Research
- UX (Personas, Product)
- UI (Photoshop, Illustrator expert)
- IxD (Pixate, Principle)
- Prototyping (Axure, invision, XD)
- FrontEnd - HTML, CSS, Javascript, WebAdmin
- Information Architecture
- Scrum Ownership (backlogs etc)
- Product Vision and definition
- Web, Mobile, IOT,
- Marketing Design (flyers, banners, ads)
- Marketing stragey implementation
- Analytics & Metrics

References available upon request

